



MICHIGAN PUBLIC HEALTH ASSOCIATION

Organizational Priorities for the Michigan Public Health Association

<p>Mission Statement: <i>To enhance the ability of the association and its members to advocate for, promote and protect community health and the environment.</i></p>	
<p>Vision Statement: <i>MPHA is a growing and effective resource, empowering our members and engaging our partners and decision-makers to achieve a healthier Michigan.</i></p>	
<p>PRIORITY A: ENHANCE MEMBERSHIP AND ORGANIZATIONAL CAPACITY</p>	<p>PRIORITY B: DEVELOP AND MAINTAIN STRATEGIC RELATIONSHIPS</p>
<p><i>Strategies</i></p> <ol style="list-style-type: none"> 1. Increase and diversify individual and associate membership. 2. Review and revise governance to achieve strategies. 3. Create a plan to develop organizational capacity including leadership and fund development. 	<p><i>Strategies</i></p> <ol style="list-style-type: none"> 1. Strengthen collaboration and liaison with current partners. 2. Expand the diversity within our partnerships to reflect the communities we serve.
<p>PRIORITY C: STRENGTHEN PUBLIC HEALTH POLICY AND ADVOCACY</p>	<p>PRIORITY D: IMPROVE PUBLIC HEALTH PRACTICE AND SCIENCE</p>
<p><i>Strategies</i></p> <ol style="list-style-type: none"> 1. Develop Public Health policy priorities to serve as a base for advocacy. 	<p><i>Strategies</i></p> <ol style="list-style-type: none"> 1. Collaborate with partner organizations, agencies, universities, and other stakeholders to promote public health, evidence-based practice.

Additional strategies are outlined for each Priority Area on MPHA Action Plans .