



Innovative Approaches to Improve Public Health

October 27-28, 2010

**Doubletree Hotel
Bay City, Michigan**

Conference Partner Opportunities FACT SHEET

Four levels of Conference Partnership are offered. An organization may also elect to participate as an exhibitor-only and/or may purchase an ad in the conference program book.

The following benefits are provided to Conference Partners:

Platinum Conference Partner: \$5,000 or more

- ▶ Exhibit table in a primary location
- ▶ Five complimentary conference registrations (additional registrations are available if the contribution exceeds \$5,000)
- ▶ Full-page ad in conference program
- ▶ Name and/or logo on conference program identified by Partnership level
- ▶ Name and/or logo on a sign at the conference, identified by Partnership level
- ▶ Verbal recognition from the podium during opening remarks at the conference
- ▶ Ability to designate contribution toward a speaker, lunch, or reception, with special recognition provided at that particular portion of the conference

Gold Conference Partner: \$3,500

- ▶ Exhibit table
- ▶ Three complimentary conference registrations
- ▶ Full-page ad in conference program
- ▶ Name on conference program, identified by Partnership level
- ▶ Name on sign at the conference, identified by Partnership level
- ▶ Verbal recognition from the podium during opening remarks at the conference
- ▶ Ability to designate sponsorship toward a speaker or a portion of a lunch, with special recognition provided at that particular portion of the conference

Silver Conference Partner: \$2,500

- ▶ Exhibit table
- ▶ Two complimentary conference registrations
- ▶ Half-page ad in conference program
- ▶ Name on conference program, identified by Partnership level
- ▶ Name on sign at the conference, identified by Partnership level
- ▶ Ability to designate sponsorship toward speaker or continental breakfast with special recognition provided at that particular portion of the conference

Bronze Conference Partner: \$1,500

- ▶ Exhibit table
- ▶ One complimentary conference registration
- ▶ Quarter-page ad in conference program
- ▶ Name on conference program, identified by Partnership level
- ▶ Name on sign at the conference, identified by Partnership level
- ▶ Ability to designate sponsorship for a refreshment break, with special recognition provided at that time

Exhibit-Only Partner

You may choose to be an Exhibit-Only Partner at the following levels:

For-profit organizations: \$500

Non-profit organizations: \$250

- ▶ All Exhibit Partners will be listed in the on-site program book.
- ▶ The exhibit fee does NOT include conference registration. Conference registrations can be purchased separately if exhibit staff wishes to attend the conference sessions.
- ▶ A meals-only ticket can be purchased in addition to the exhibit fee for any exhibit staff not attending the conference as a participant.

Conference Program Advertisement

If you are not a Conference Partner, you can still purchase an ad in the on-site conference program at the following rates:

Front or back inside cover in full color: \$1,000 (format to 7" w by 9" h)

Full page: \$350 (format to 7" w by 9" h)

Half page: \$200 (format to 7" w by 4" h)

Quarter page: \$75 (format to 3" w by 4" h)

Ad specifications: Please e-mail a copy of your B & W advertisement in a tif, eps or jpg file format to tlantz@mphi.org by **September 15, 2010**. Thank you.